



eliminating racism
empowering women

ywca

Northwest Indiana

150 West 15th Avenue,
Gary, Indiana 46407

P 219.881.9922

F 219.881.1042

ywcanwi.org

YWCA
IS ON A
MISSION

Dear Friend,

I hope this letter finds you well. On behalf of the YWCA of Northwest Indiana, I am thrilled to invite you to support our annual **“Circle of Friends Gala,”** which will be held on **Thursday, October 24, 2024,** at Hard Rock Casino Northern Indiana. This event is a cornerstone of our fundraising efforts, and this year, our goal is to raise \$100,000 to continue our vital work in empowering women and eliminating racism.

Please consider this letter not just as an invitation, but as a call to action. We are excited to announce that we have secured a **generous matching grant from the Legacy Foundation Inc.** This means that every dollar you donate will be matched, effectively doubling your impact. Your support will help us reach our fundraising goal and make a significant difference in the lives of those we serve.

As a valued member of our Circle of Friends, your presence and contribution at the gala will be celebrated and acknowledged. You will have the opportunity to connect with other community leaders who share your passion for social change, and together, we can create a night to remember.

Your sponsorship will not only provide critical funding for our programs (Learn to Swim, After School, Summer Camp, Teen Prep 2Gen Career Program, Healthy Living Senior Program), but also demonstrate your commitment to making a positive impact in our community. To participate in the matching funds program, please complete the enclosed donation form and return it by October 11, 2024.

Sponsorship levels range from \$25,000 to \$250, with benefits and recognition commensurate with your level of support. Whether you choose to be a Presenting Sponsor or contribute at a different level, your involvement will be celebrated at the gala and through our media channels.

Please find enclosed our sponsorship package with detailed information on the benefits associated with each level of support. We hope you will consider this partnership as not only an investment in the YWCA but also as an opportunity to make a lasting difference in the lives of many.

Thank you for considering this opportunity to support the YWCA. If you have any questions or need further information, please do not hesitate to contact me at 219-881-9922 or caren@ywcanwi.org.

Warm regards,



Caren Jones

Executive Director



Michelle Johnson

Board President





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SPONSORSHIP PACKAGE

CIRCLE OF FRIENDS GALA 2024

VISIONARY PRESENTING SPONSOR - \$25,000

- Naming rights for the \$25,000 sponsors – ie. Your Company presents the Circle of Friends Gala 2024
- Logo on banner - Online and printed
- Recognized from the podium at the event
- Recognized on the website
- Two tables for 10 at the gala with premier seating
- Lead listing on sponsor signage at event
- Presenting sponsor slide at event
- Recognition on website for one year
- Two full-page ads in Event Program with premier placement (inside front & back cover) (Virtual Ad Book)

SUSTAINING OUR LEGACY SPONSOR - \$10,000

- Table for 10 at the gala with premier seating
- Logo on sponsor signage at event
- Name recognition & company logo on large screens in Event Venue
- Supporting sponsor slide at event
- Virtual Ad Program Book Advertisement – one full page ad
- Logo placement & recognition on all promotional materials, correspondence
- Company name & logo displayed during all media & press interviews - Includes print, radio, & TV advertisements

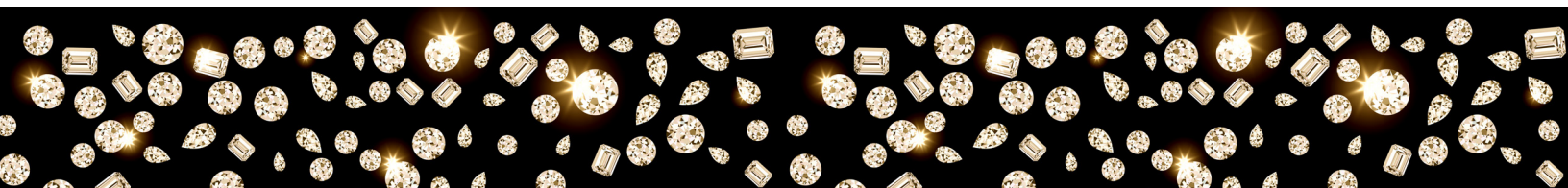
PAVING OUR PATH SPONSOR - \$5,000

- Table for 10 at the gala with premier seating
- Logo on Grand sponsor signage at event
- Name recognition & company logo on large screens in Event Venue
- Sponsorship recognition with logo & link placement on the YWCA website & social media outlets
- Virtual Ad Program Book Advertisement – one full page ad

CIRCLE OF FRIENDS SPONSOR - \$2,500

- Table for 10 at the gala with premier seating
- One- full page ad in Event Program (Virtual Ad Book)
- Acknowledgment & company logo in all promotional & event material
- Company name & logo on website home page & sponsor page with link to company's website
- Special mention in press releases & media kit
- Inclusion of company logo on sponsor page in program

The YWCA of Northwest Indiana is a 501(c)(3) nonprofit organization. Your contribution is tax deductible.





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SPONSORSHIP PACKAGE

CIRCLE OF FRIENDS GALA 2024

CARING TABLE SPONSOR- \$1,250

- 10 Tickets to the gala
- 1/2-page ad in the Virtual Event Ad Program
- Name recognition on YWCA NWI event page
- Name recognition on large screens in Event Venue

GIFTS FOR LEARN TO SWIM SPONSOR \$500

- 4 Ticket to the gala
- Name recognition, event catalog
- Name recognition on YWCA NWI event page
- Name recognition on large screens in Event Venue

FRIENDS OF OUR YOUTH SPONSOR- \$250

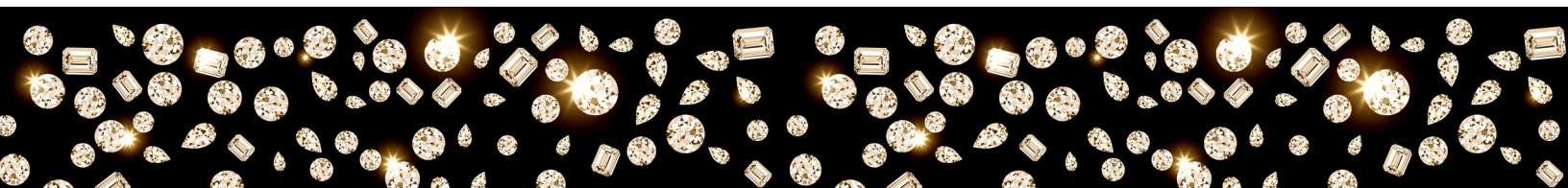
- 2 Ticket to the gala
- Name recognition, event catalog
- Name recognition on YWCA NWI event page
- Name recognition on large screens in Event Venue

**DONATE TODAY
BY SCANNING THE
QR CODE BELOW:**



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CIRCLE OF FRIENDS GALA

CORPORATE SPONSORSHIP & PARTNERSHIP FORM

- VISIONARY PRESENTING SPONSOR _____ \$25,000
- SUSTAINING OUR LEGACY SPONSOR _____ \$10,000
- PAVING OUR PATH SPONSOR _____ \$5,000
- CIRCLE OF FRIENDS SPONSOR _____ \$2,500
- CARING TABLE SPONSOR _____ \$1,250
- GIFTS FOR LEARN TO SWIM SPONSOR _____ \$500
- FRIENDS OF OUR YOUTH _____ \$250
- INDIVIDUAL TICKET RESERVATION _____ \$125
- FULL PAGE AD _____ \$150
- 1/2 PAGE AD _____ \$75

ALL ADS MUST BE SENT TO CAREN@YWCANWI.ORG BY 10-18-2024

PLEASE RETURN THIS PAGE WITH PAYMENT

Include camera-ready artwork as a high resolution (300dpi) size - 16:9, jpg or pdf.
Email your ad to caren@ywcanwi.org. **Closing date for submitting ads is October 18, 2024.**

Please make checks payable to:
YWCA OF NORTHWEST INDIANA, 150 W. 15TH AVE., GARY, IN 46407
For questions or other payment options, contact Caren Jones at
caren@ywcanwi.org or (219)881-9922.

Name: _____ Organization: _____

Address: _____

City/State/Zip: _____

E-Mail: _____ Phone: _____

Credit Card: American Express Discover MasterCard Visa

Card Number: _____ Expiration Date: _____ Security Code: _____

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